

Dear Sir/Madam,

As we are passing through the difficult times and all the businesses have been disrupted, however we have to move towards the '**New Normal**'.

We at IMC are actively pursuing how our Trade Commerce and Industry can Reboot Reform and Resurge. Here our special focus is to arrange through Forum for Affiliated Associations (FAA) a serially interactive with various issues to identify various handicaps and workout together participatively not only the solutions for the difficulties but simultaneously work on combatting economic impact.

However, we are in "**Atma-Nirbhar Bharat**" era due to several geo political conditions. We also need to work intensively for rapid growth of various sectors.

In pursuance to this necessity for the nation, the chamber has scheduled an Online Interaction with the Industry stalwarts in different sectors on '**Bounce Back and Thrive: Turning Adversity into Opportunity**'. The first event is scheduled on **Monday, November 09, 2020 from 04.00 p.m. to 06.00 p.m.**

The Industry Stalwarts will share their valuable perspectives on the topic agriculture and commodity sector. Hence to understand the subject, **we cordially invite you to attend this online event.**

The Online interaction will be addressed on the following topics:

1. How to survive the sector, immediate problems and solutions
2. How to revive the momentum of sector and what synergistic or cooperation IMC can give
3. What kinds of policy reforms are required so that Industries does not build back as they are on trajectory to thrive incompetent and become global suppliers?
4. New production items which are required globally

We also request you to disseminate the information amongst your Members, Associates, Affiliates and other important stakeholders who wish to benefit from this informative session.

Kindly note there is NO PARTICIPATION FEE. However, **registration is mandatory.** To register kindly visit us at <https://www.imcnet.org/events-930>

On receiving your confirmation Zoom meeting details will be shared accordingly.

We do hope you will be able to seize this opportunity and participate on November 09, 2020.

Looking forward to your virtual presence.

With regards,

Ajit Mangrulkar
Director General
IMC Chamber of Commerce and Industry